

Lights Camera Media Literacy!

Unit One Storytelling

Topics:

How Media Got Its Start

Modalities

Media Timeline

Storytelling Techniques

Grandparent Stories

Media:

Various Storytellers

Enduring understandings

Media is the plural of the word "medium," which refers to the method in which ideas are communicated from one person to another.

People respond differently to media based on the strongest of their learning modalities.

More types of media have been invented over time.

Oral storytelling is one of the oldest forms of media.

Essential Questions

What are different forms of media?

How do different learning modalities affect communication among individuals?

What qualities are needed to be an effective oral storyteller?